



USA National Miss Scholarship Organization

2025 Partnership Kit

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Our Reach

We are an award-winning national pageant program, awarding nearly a million dollars in prizes, cash scholarships, travel, gifts, awards, and priceless experiences to young women nationwide. We are highly respected in the pageant industry, having been awarded the #1 Best National Pageant and Best Director awards multiple times, among other notable accolades—including being named the #1 National Prize Package in America multiple times, thanks to our generous sponsors.

Instagram

7.3 Million views

on viral videos + other viral videos with views up to 136k

1.7 Million Views on Reels

on average every 30 days

138K Profile Visit Monthly

52.2K Views on Posts

on average every 90 days

39.7K Followers

TikTok

2.9 Million Views

under the USA National Miss TikTok Hashtags

2.1 Million Views

on viral video + other viral videos with views up to 832K

627.8K Likes and 14.5K Followers

Facebook

89K People Reached Monthly

28K Followers

Website

16K Website Visits

monthly



Brand Partnership

We have partnered with many large national brands as well as businesses of all sizes.

ASHLEYlauren

Austin Ryde
Hair - Make up - Photography

DIVERSE STYLE

BY *Sydni Dion*

 DELTA

Sherree
Cosmetics

f l i r t

wight
ELEPHANT
boutique

it
HAIRCARE

MEARS

TRANSPORTATION
GROUP *


SHOPMBDESIGNS.COM

HOLLINS
UNIVERSITY


PATHWATER


DREAM
DUFFEL
WWW.DREAMDUFFEL.COM


Enlightened Expressions


GEORGIA
AQUARIUM

CARLOSVELEZ1STUDIO


VIZCAYA
SWIMWEAR

Blar

SG
LA

color
STREET

show me your
Mumu

 bloom
DAILY PLANNERS

SU
SUPERMODELS UNLIMITED

 SheEO
ACADEMY

iconic
beauty

*Opulence*ND
BEAUTY

Swimwear

MMG
MODEL • TALENT • CELEBRITY MANAGEMENT

fave4
HAIR


INDYLASER
Body | Hair | Skin

pinkapple
DRESSES

and many more!

Our Mission

USA National Miss exists to enrich the lives of young women through an unparalleled pageant experience that leaves them #PositivelyEmpowered and inspired, helping them gain confidence and life skills to unleash their full leadership potential. By mentoring young women across America, we award a prize package valued at over \$150,000 per national winner each year, thanks to our generous partners. We also provide substantial cash scholarships to further educational and entrepreneurial goals. We equip young women with extraordinary experiences that create opportunities for success and growth. We offer one of the highest-quality pageant programs in the country and are consistently recognized as an industry leader. Under our award-winning leadership, USA National Miss has become one of the most prestigious national pageant systems in America.

By partnering with us, you help girls and young women across the country gain confidence and life skills that will advance them toward a brighter future while putting your business in front of thousands of people nationwide.



The national pageant will be held at the beautiful Hyatt Regency Grand Cypress in Orlando, Florida, from July 13-19, 2025—an iconic venue fit for an iconic pageant. As we host our 15th nationals at this lush lakeside oasis, our sponsors are entitled to a discounted group rate to enjoy all the amenities at the 1,500-acre lakefront resort during nationals week, including sailing, paddleboarding, the Jack Nicklaus golf course, pickleball, lagoon pools, mini golf, complimentary transportation to the theme parks, and much more.



Sponsorship Opportunities

Prize Package Sponsorship for National Queens -

Provide prizes, gifts, or services to the six new national winners. Our queens will promote these gifts throughout their reigns.

Gift Sponsorship for Contestants Competing -

Provide a small branded gift or product to all contestants competing during nationals week (approximately 300 total, or approximately 150 Jr. Contestants and 150 Sr. Contestants separately). You can select this option for all contestants or Jr./Sr. contestants only. You will receive social media coverage during nationals as all delegates post photos of your generous gifts.

Event/Competition Sponsorship -

Have your brand be the Presenting Sponsor for one of our stage competitions, parties, or events. Your brand name will appear in all marketing for those events as well as during the live shows/events. We will contact you to discuss the available events and competitions, pricing, and details for this type of sponsorship.

Meal/Snack Sponsorship for Contestants Competing -

Provide individually wrapped/boxed breakfast biscuits or snacks for all contestants competing (approximately 300 total, or approximately 150 Jr. Contestants and 150 Sr. Contestants separately). You can select this option for all contestants or Jr./Sr. contestants only. You will receive social media coverage during nationals as all delegates post photos of your generous gifts.

Scholarship Presentation Sponsorship -

Provide a cash scholarship in your brand's name for one of our competitions. (Example: the [Your Brand] Casual Wear Scholarship.) Your brand will be mentioned each time this scholarship is announced and will appear in the national delegate handbook. We will contact you to discuss details regarding scholarship options and pricing.

All items should be shipped to the national office by

June 1, 2025:

USA National Miss

6175 Hickory Flat Hwy, Suite 110-405

Canton, Georgia 30115



Sponsorship Perks

Silver Level: \$1,000-\$5,000

Access to nationals hotel group discount (while rooms are available)

Social media posts on Instagram and Facebook

Logo on national website with link through July 20, 2025

Sponsor listing in the national program book

1/2 page color ad in the national program book

Logo on the hallway monitor screen during nationals week

Mention during live shows

Gold Level: \$5,000-10,000

Access to nationals hotel group discount (while rooms are available)

Social media posts on Instagram and Facebook

Logo on national website with link through July 20, 2025

Sponsor listing in the national program book

Full page color ad in the national program book

Logo on the hallway monitor screen during nationals week

Mention during live shows

2 tickets to the National Finals shows

Vendor space at the national pageant (while space is available)

Platinum level: \$10,000+

Access to nationals hotel group discount (while rooms are available)

Social media posts on Instagram and Facebook

Logo on national website with link through July 20, 2025

Sponsor listing in the national program book

2 full page color ads in the national program book

Logo on the hallway monitor screen during nationals week

Mention during live shows

2 front row tickets to the National Finals shows

2 tickets to all national shows

Access to delegate group page to promote services/products

Vendor space at the national pageant (while space is available)





Partner With Us Today!
Visit: www.USANationalMiss.com/sponsor

Don't see a package that fits your needs? Let us custom-design a package for you! All sponsorship proposals will be considered.
Email us at info@usanationalmiss.com with your ideas.