



USA National Miss State Titleholder-Parent Contract

USA National Miss (hereinafter referred to as UNM) is excited to welcome you as a state titleholder and national delegate. Our organization requires a high standard of conduct from our titleholders and their families (collectively referred to as Titleholder in this contract), and has rules and processes in place that are required of all titleholders representing our organization. This contract applies to all activities coordinated through UNM including any local, state and national events – as well as personal activities carried out by the titleholder while holding any local, state or national title in the organization during her reign. Titleholders agree to abide by all the requirements stated herein, as well as the rules published on our website. Submission of the UNM registration form and acceptance of a title is the acknowledgement that the titleholder and parent agree to this contract and all rules herein. This contract is enforceable in court under state and federal laws.

I. NATIONAL PAGEANT REQUIREMENTS

- a. Titleholders are required to compete at the national pageant to represent their title. Holding a title in a prestigious national organization is an honor, and the responsibility should be taken seriously.
- b. If a titleholder does not fulfill her responsibility to compete at the national pageant for any reason, a withdrawal fee of \$250 will be charged to the credit card on file, and titleholder will be required to relinquish their title, and return the crown, sash, and any prizes and scholarship money received within 10 days of withdrawal. Failure to return the crown and sash in good condition within 10 days will result in the credit card on file being charged a \$250 fee.
- c. Titleholders are required to attend all mandatory events during the national competition week. Titleholders are not to leave the venue until the conclusion of the pageant, and must be present on stage during all required times, including post-pageant photos. Delegates who are not present during all required times will have their credit card on file charged a \$250 fee.
- d. Titleholder is required to stay the day after crowning if she wins the national title, to participate in the national contract signing, first photo shoot and prize distribution.

II. NON-COMPETE AND FIRST PRIORITY

- a. Because the role of a titleholder requires commitment, titleholders may not compete in any other national pageant, or hold any other pageant system title, prior to the USA National Miss national pageant.
- b. Titleholders must get prior approval from the state or national office to compete or hold a title for another pageant, to ensure that the titleholder is not hindered from fulfilling this contract and devaluing the prestige of her title.

- c. Titleholders understand that their UNM title should take precedence over any other titles they may already have. Accepting a title with UNM confirms that the titleholder will hold UNM as their first priority.

III. RECRUITMENT

- a. Each Titleholder is required to bring ten (10) new contestants to their state pageant the following year to support the state pageant program. Failure to recruit 10 new contestants to the state pageant could result in final prizes or scholarships being withheld. This only applies to titleholders with a state pageant in their state.

IV. DEADLINES AND FEES

- a. Titleholders are required to submit all national payments and paperwork by the deadlines.
- b. Failure to comply with national deadlines will result in the credit card on file being charged a \$100 late fee for each deadline item not received by the deadline.
- c. A \$35 fee will be charged to the credit card on file for checks that bounce or are returned for non-sufficient funds.
- e. No refunds will be given for any fees paid under any circumstances, and any item pending shipment to the titleholder will not be shipped until their account has a zero balance.

V. SOCIAL MEDIA AND APPEARANCES REQUIREMENTS - Miss, Teen and Jr. Teen

- a. Instagram is the preferred social media platform for promoting USA National Miss. Titleholders may use other social media platforms if desired. We discourage titleholders from creating title specific Instagram accounts and prefer that they use their personal Instagram account to document their UNM journey. Although we discourage the creation of title specific accounts, any social media pages created to promote the titleholder's title should be named appropriately: USA National Miss TITLE YEAR. No variation of this is acceptable.
- b. Titleholders are required to follow the USA National Miss national Instagram account @usationalmiss and are responsible for liking and commenting on the national Instagram account weekly.
- c. Titleholders are required to post weekly on their social media promoting their state title, state pageant program and the national pageant and tag @usationalmiss in these posts.
- d. Titleholders understand that their social media is a direct representation of UNM and will monitor its contents to ensure that no materials posted are inappropriate or violate this agreement. Provocative photos, inappropriate language, offensive slang, public negative comments, content containing alcohol/tobacco/drugs, controversial or divisive topics, and behaviors deemed inappropriate or unsportsmanlike are not acceptable. This pertains to all personal, as well as UNM related social networking sites, blogs, websites, public appearances, etc.

- e. Titleholders agree that they will not post negative or disparaging comments about UNM, our staff, titleholders, directors, sponsors, volunteers, national pageant, state pageant, or any other party or event affiliated with UNM on any social forum, website, blog, networking site, chat boards, social media outlets, etc. If a titleholder is found to be engaging in this type of behavior, or any negative press, she will be immediately withdrawn from her title, the credit card on file will be charged a \$250 withdrawal fee, the crown and sash and any prizes received must be returned, and she may be subject to litigation.
- f. Titleholders are required to make a minimum of two appearances each month in crown and sash during their reign, which begins from the moment they are crowned or receive their title, until they return to crown their successor at next year's pageant. In the case of appointed titles, the titleholder's reign expires after the national pageant. One out of the two required appearances each month should be charitable in nature, to support a personal platform or worthy cause under the USA National Miss national platform INSPIRE.
- g. Titleholders should attend pageant related events, other pageants, community events, parades, charity functions, and other activities wearing the UNM crown and sash in order to promote their title and the organization. Titleholders will be responsible for booking their appearances and arranging their travel. Crown and sash should be worn to every public event as a representative of UNM.
- h. Titleholders should dress appropriately and fashionably for every event to project a polished and age-appropriate appearance, and should maintain proper grooming to include natural hair color. Any tattoos should be covered when representing UNM. The display of body piercings is not allowed while in the UNM crown and sash other than one earring in each ear. Public displays of affection are not acceptable when representing UNM.

VI. SOCIAL MEDIA AND APPEARANCE REQUIREMENTS - Preteen, Princess and Jr. Princess (Jr. Miss)

- a. There are no social media requirements for the Preteen, Princess and Jr. Princess titleholders.
- b. Titleholders in our Jr. Miss program are discouraged from using social media, but if they have social media, they may use it to promote their state title, state pageant program and the national pageant. Instagram is the preferred social media platform for promoting UNM. Titleholders may use other social media platforms if desired. Any social media pages created to promote the titleholder's title should be named appropriately: USA National Miss TITLE YEAR. No variation of this is acceptable. Titleholders who are on social media should tag @usanationalmissjr on their posts.
- c. Titleholders understand that their social media is a direct representation of UNM and will monitor its contents to ensure that no materials posted are inappropriate or violate this agreement. Provocative photos, inappropriate language, offensive slang, public negative comments, content containing alcohol/tobacco/drugs, controversial or divisive topics, and behaviors deemed inappropriate or unsportsmanlike are not acceptable. This pertains to all personal, as well as UNM related social networking sites, blogs, websites, public appearances, etc.
- d. Titleholders agree that they will not post negative or disparaging comments about UNM, our staff, titleholders, directors, sponsors, volunteers, national pageant, state pageant, or any other party or event affiliated with UNM on any social forum, website, blog, networking site, chat boards, social

media outlets, etc. If a titleholder is found to be engaging in this type of behavior, or any negative press, she will be immediately withdrawn from her title, the credit card on file will be charged a \$250 withdrawal fee, the crown and sash and any prizes received must be returned, and she may be subject to litigation.

- e. Titleholders are required to make a minimum of two appearances each month in crown and sash during their reign, which begins from the moment they are crowned or receive their title, until they return to crown their successor at next year's pageant. In the case of appointed titles, the titleholder's reign expires after the national pageant. One out of the two required appearances each month should be charitable in nature, to support a personal platform or worthy cause under the USA National Miss national platform INSPIRE.
- f. Titleholders should attend pageant related events, other pageants, community events, parades, charity functions, and other activities wearing the UNM crown and sash in order to promote their title and the organization. Titleholders will be responsible for booking their appearances and arranging their travel. Crown and sash should be worn to every public event as a representative of UNM.
- i. Jr. Miss titleholders must look and act in an age-appropriate manner on all social media posts, public appearances, photo shoots and any other time the titleholder is representing UNM, to project a wholesome youthful appearance. Titleholders in these age groups should dress, act and look like little girls, and they should follow the national make-up rules when representing UNM, which are: Jr. Miss titleholders are only allowed translucent powder, blush on cheeks, light colored lip gloss, and mascara.
- j. Titleholders should dress appropriately and fashionably for every event to project a polished and age-appropriate appearance, and should maintain proper grooming to include natural hair color. Any tattoos should be covered when representing UNM. The display of body piercings is not allowed while in the UNM crown and sash other than one earring in each ear. Public displays of affection are not acceptable when representing UNM.

VII. GROUP COMMUNICATION

- a. Any group chat, message or texts created by a Titleholder to communicate with two or more titleholders must include the state director or delegate coordinator to ensure that the communication stays consistently positive and appropriate.

VIII. SUPERVISION

- a. Titleholders under the age of 18 are required to have a parent or an official chaperone with them at all events and appearances when representing UNM and during the national pageant.

IX. BEHAVIOR

- a. Titleholders must conduct themselves in a manner that is courteous and appropriate while they are titleholders in our organization. Titleholders are required to exhibit positive character and uphold exemplary behavior in their personal life as well as when representing UNM. Inappropriate or

disrespectful behavior, including toward other delegates, staff, directors, participants, and sponsors, will not be tolerated and is grounds for immediate withdrawal.

- b. Titleholders must not have any type of criminal record or history or posed for inappropriate photographs, videos or any other media. Any Titleholder found to have a criminal history or involved in any indecent scandal will be immediately withdrawn.
- c. Titleholders may not use alcohol, drugs, or tobacco, nor be associated with or remain in the presences of others using the substances while they are representing UNM. Delegates of legal drinking age may not post photos with alcohol and may not drink alcohol at any event while representing UNM
- d. Titleholders may not behave recklessly, engage in sexual misconduct, assault, threaten or harm another person nor may they misuse or abuse public or private property. They should speak and act respectful to adults, including their parents, while representing UNM.
- e. UNM is a zero-tolerance organization, and does not tolerate drama, gossip, negativity and bullying. These types of behaviors are at complete odds with our organization's mission and values and will not be tolerated, and will be cause for immediate withdrawal.

X. PHOTO, VIDEO AND AUDIO PERMISSION

- a. Titleholder gives permission for photographs, videos, or audio tape to be used for promotional and publicity purposes in print and online media.

XI. LIABILITY RELEASE

- a. Titleholder freely assumes all risk of illness due to COVID-19 or other illness, and is fully and personally responsible for her own health and safety during her participation in our program.
- b. With full knowledge of the risks involved, titleholder hereby forever release, waive, and discharge UNM, its officers, directors, managers, officials, independent contractors, affiliates, employees, volunteers, representatives, successors, and assigns (The Released Party), from any and all liabilities, claims, demands, actions, liabilities, damages, expenses and causes of action whatsoever, including but not limited to those caused by the negligence or fault of UNM, directly or indirectly arising out of or related to any loss, damage, disease, injury, or death, that may be sustained by titleholder participating in any UNM activity. Titleholder agrees not to sue UNM and agrees to indemnify, defend, and hold UNM harmless from any and all damages resulting from their participation in events, and from and against any and all costs, expenses, damages, lawsuits, and/or liabilities or claims arising whether directly or indirectly from or related to any and all claims made by or against any of The Released Party due to injury, loss, or death from or related to COVID-19.