



USA National Miss Scholarship Organization
PARTNERSHIP KIT

Copyright 2023 USA National Miss Scholarship Organization, LLC. Photo: Carlos Velez. HMU: Emerie Jones



Our Reach

INSTAGRAM

7.3 Million Views

on viral video + other viral videos with views up to 136K

1.7 Million Views on Reels

on average every 30 days

138K Profile Visits Monthly

52.2K Views on Posts

on average every 90 days

38.6K Followers

TIK TOK

2.9 Million Views

under the USA National Miss TikTok hashtags

2.1 Million Views

on viral video + other viral videos with views up to 832K

621K Likes and 14.5K Followers

FACEBOOK

89K People Reached Monthly

27K Followers

WEBSITE

16K Website Visits

monthly

We are an award winning national pageant program awarding close to a million dollars in prizes, cash scholarships, college scholarships, travel, gifts, awards and priceless experiences to young women nationwide. We are highly respected in the pageant industry, being awarded the #1 best national pageant and best director award multiple times, among other notable recent accolades - including being named the #1 best national prize package in America multiple times, thanks to generous sponsors.



Brand Partnerships

We have partnered with many large national brands as well as businesses of all sizes.



ASHLEYlauren



and many more!



Our Mission

USA National Miss exists to enrich the lives of young women through an unsurpassed pageant experience that leaves them #PositivelyEmpowered and inspired, and helps them gain confidence and life skills to unleash their full leadership potential. Mentoring young women all across America, we award a prize package that is valued at over \$160,000.00 per national winner each year, thanks to our generous partners. We also award generous cash scholarships to further educational and entrepreneurial goals. We equip young women with extraordinary experiences that create opportunities for success and growth. We offer one of the highest quality pageant programs in the country, and are consistently recognized as an industry leader. Under our award-winning leadership, USA National Miss has become one of the most prestigious national pageant systems in America.

By partnering with us, you are helping girls and young women all around the country gain confidence and life skills which are sure to advance them into great careers that will change the world, while putting your business in front of thousands of people nationwide.

Location, Location, Location



The national pageant will be held at the beautiful Hyatt Regency Grand Cypress in Orlando, Florida - July 14-20, 2024. An iconic venue fit for an iconic pageant. Hosting our 14th nationals at a lush lakeside oasis, our sponsors are entitled to our discounted group rate to enjoy all the amenities at this 1,500 acre lakefront resort during nationals week, including sailing, paddleboarding, Jack Nicklaus golf course, pickleball, lagoon pools, mini golf, complimentary transportation to the theme parks and so much more.

Sponsorship Opportunities



Prize Package Sponsorship for National Queens - provide prizes, gifts or services to the six new national winners. Our queens will promote these gifts extensively throughout their reign.

Gift Sponsorship for Contestants Competing – provide a small branded gift or product to all the contestants competing during nationals week (approximately 300 total or approximately 150 Jr. Contestants / 150 Sr. Contestants separately). You can select this option for all contestants or for Jr./Sr. contestants only. You will receive extensive social media coverage during nationals as all delegates post photos of your generous gift.

Event/Competition Sponsorship – have your brand be the Presenting Sponsor for one of our stage competitions, parties or events. Your brand name will appear in all marketing for these events as well as during the live shows/events. We will contact you to discuss the available events and competitions and the pricing and details for this type of sponsorship.

Meal/Snack Sponsorship for Contestants Competing – provide breakfast biscuits, individually boxed/wrapped snacks or a catered meal for all the contestants competing (approximately 300 total or approximately 150 Jr Contestants / 150 Sr. Contestants separately). You can select this option for all contestants or for Jr./Sr. contestants only. You will receive a lot of publicity from all the contestants as they post about your generosity.

Scholarship Presentation Sponsorship – provide a cash scholarship in your brand's name for one of our competitions. (Example, the Your Brand Casual Wear Scholarship.) Your brand will be mentioned each time this scholarship is announced and will appear in the national delegate handbook. We will contact you to discuss details regarding scholarship options and pricing.

Swag Bag Sponsorship – provide the official UNM Nationals x Your Brand swag bag to be given to each national delegate (approximately 300). You will have the ability to feature your logo along with ours on the bag. We will contact you to discuss pricing and design.

All items should be shipped to the national office by June 1,
2024: USA National Miss, 4132 Atlanta Hwy, Ste 110-137,
Loganville, Georgia 30052.

Sponsorship Perks



BRONZE LEVEL: \$600-\$2,000 sponsorship value
Access to hotel discount (while rooms are available)
1 social media post on Instagram & Facebook
Logo on national website with link
Sponsor listing in National Magazine

SILVER LEVEL: \$2,000-6,000 sponsorship value
Access to hotel discount (while rooms are available)
3 social media posts on Instagram & Facebook
1 social media post by national royalty
Logo on national website with link
Sponsor listing in National Magazine
1/2 page color ad in National Magazine
2 tickets to national finals show

GOLD LEVEL \$6,000-9,000 prize sponsorship value
Access to hotel discount (while rooms remain available)
6 social media posts on Instagram & Facebook
6 social media posts by national royalty
1 Tik Tok Post
Logo on national website with link
Sponsor listing in National Magazine
Full page color ad in National Magazine
2 tickets to national finals show
Ad/promo item included in delegate bag
Mention during live shows in front of thousands
Access to Delegate Group Pages
Vendor space at the national package (while space is available)

PLATINUM LEVEL \$10K+ prize sponsorship value
Access to hotel discount (while rooms are available)
Monthly social media posts on Instagram & Facebook
6 social media posts by national royalty
2 Tik Tok Posts
Logo on national website with link
Sponsor listing in National Magazine
2 full page color ads in National Magazine
2 front row tickets to national finals
2 tickets to all national shows
Ad/promo item included in delegate bag
Mention during live shows in front of thousands
Access to Delegate Group Pages
Video endorsement by national queen
Professional ad featuring national royalty
Vendor space at the national pageant

Partner With Us Today! Go to:
www.USANationalMiss.com/sponsor

Don't see a package that fits your needs? Let us custom design a package for you! All sponsorship proposals will be considered. Email us at info@usanationalmiss.com with your ideas.